

The logo for TEDxUCR, featuring the word "TED" in red, "x" in white, and "UCR" in white. The background is a dark red and black geometric design with white horizontal and vertical bars.

TED^xUCR

x = independently organized TED event

**SPONSORSHIP
PROPOSAL
2021-2022**

Get To Know **TEDxUCR**

Our Student organization was newly re-established in 2019, we have hosted majority of our events online as well as several in person events due to COVID-19 pandemic and regulatory restriction, and are recipients of two student awards in 2020-- The Social Justice Activist award and the Marketing and Design award for our collaborative event with a campus student organization, SciComm.

We are thrilled to be started our Podcast titled "PodcasTED" by the end of Winter quarter, 2022 on all streaming platforms. Our social media patrons have been steadily expanding with 700 Instagram following as of currently.

20+

TEDxUCR
Members

Events Hosted

10+

500k+

Combined Views on
TEDxUCR TalksSubscribers on
TEDx Channel

34.1M

52

Subscribers on
TEDxUCR's recently
developed ChannelLive Viewers on
Past Virtual Events

250+

SPONSORSHIP LEVELS

LEVEL	CONTRIBUTION	BENEFITS
1	\$100	<ul style="list-style-type: none">- Website Placement- 30 second talk at beginning of event
2	\$200	<ul style="list-style-type: none">- Website Placement- 60 second talk at beginning of event
3	\$200+	<ul style="list-style-type: none">- A customized plan designed for YOUR organization - contact us to get started!!

PAST & PRESENT SPONSORS



Lauren Berger's
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